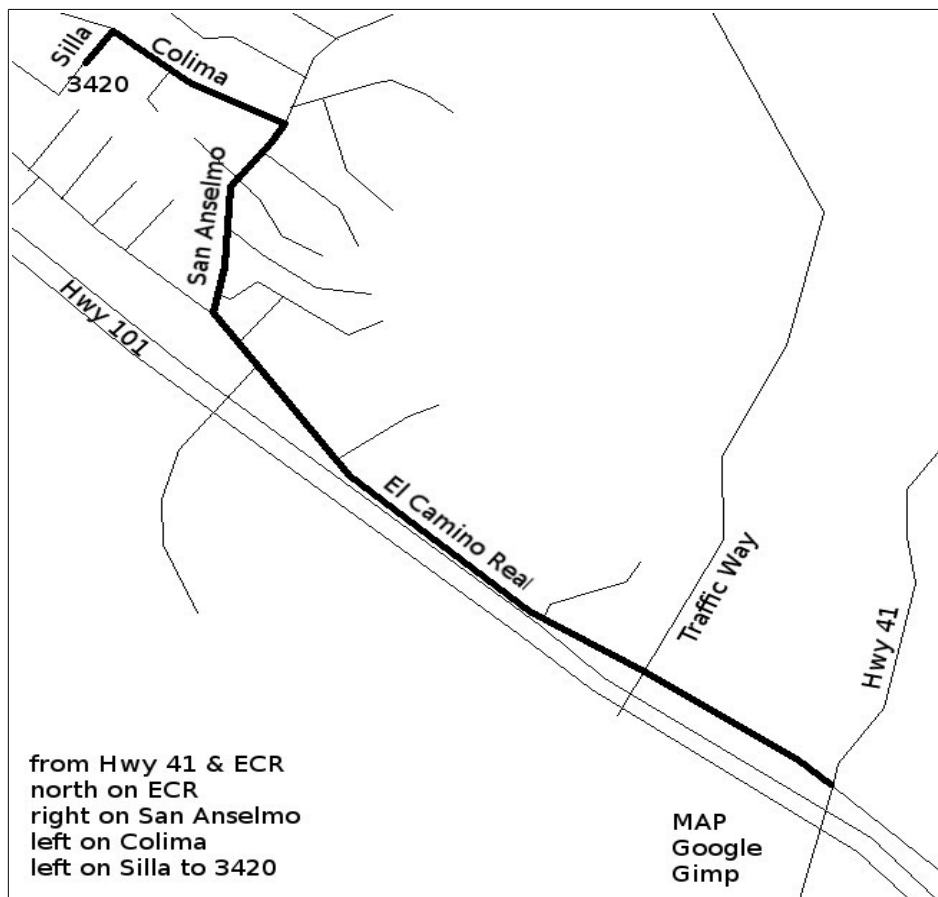


# Atascadero Art Association NEWSLETTER August 2014



AUGUST						
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31						
11 BBQ						
20 Newsletter deadline						

**No Board Meeting**  
in August

**BBQ**  
Monday, August 11, 6 pm

**August 11<sup>TH</sup> at 6 p.m.** is our yearly bar-b-q at Deborah Hintergardt's home, 3420 Silla road in

Atascadero (712-9015). Meat and beverages will be provided. There is no charge, but bring a salad, side dish or dessert.

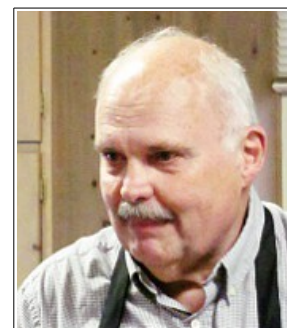
We always have a lot of fun and get a chance to meet and mingle. You may bring art supplies to swap or donate with any funds going to the scholarship monies. Please call Mayrene Ogier [805-466-1328](tel:805-466-1328) if you plan to attend. We would like a "nose count".

**Newsletter Deadline** August 20

## July Demo Review

Our July Demonstrator was Robert Simola, and he demonstrated wood block printmaking, which is a relief style where the parts you don't want to print are carved away.

Robert carves almost exclusively in cherry and pear. Cherry is the traditional wood for printmakers in Japan, and Pear wood is used in Europe. You can use the plank side (length ways and showing grain) or the end grain where it is cut off the block in approximate 2" thickness



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and sanded smooth. The end blocks are used for engraving and done with pointed tools and carved very shallow and able to get more detail. The planks are gouged a little deeper. He suggests staining the surface before carving so you can see the lines you are making clearer. Another tip is to use paper under the block to correct any errors that make the sanded block uneven.



He did a great hands-on demonstration with members, urging them not to use just one hand holding the knife to avoid cutting into your other hand. Don't let the knife come up as you finish, but stop and lift the blade. When going around the curve, leave the tool in place and move the board.

Robert is an excellent instructor and full of fun and energy. He teaches classes in Studio in the Arts Printmaking studio, if you want to learn more.

He did a great hands-on demonstration with members, urging them not to use just one hand holding the knife to avoid cutting into your other hand. Don't let the



### **Cambria Art Retreat with Art Sherwyn**

The three day art class was a great back to basics, with line, shape and composition on a backdrop of Cambria, Cayucos, and Hearst Beach. Starting at pencil and charcoal and proceeding thru pastel to acrylic we explored the creative process, merging technique, creativity and personal style. Several people from our group attended, and we hope to have Art as a demonstrator in the future.



### **AQUARIUS 2014**

The Central Coast Watercolor Society presents AQUARIUS 2014, their Pacific Regional Exhibition of watermedia paintings, July 5 - August 30, 2014, at Castoro Cellars Art Gallery, 1315 Bethel Road, Templeton, Ca. Opening reception and awards will be Saturday, July 5, 1 - 4 pm, and the public is invited. Juror of selection and awards is Myrna Wachnov, NWA, CWA, internationally know artist/instructor.

Central Coast Watercolor Society meets at 7 pm the last Tues of each month in San Luis Obispo, in the Wesley Building of the United Methodist Church, 1515 Fredericks St. Members range from Nipomo to Paso Robles and Cambria. This Pacific Regional Exhibit is open to watermedia artists from California, Oregon, and Washington.

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## Seeking Artwork

The art assn received the following e-mail:

**The Atascadero Library is seeking two-dimensional artwork for its themed exhibit on Climate Change. Deadline for submission is September 8.**

**The prospectus can be found at [FriendsOfTheAtascaderoLibrary.org](http://FriendsOfTheAtascaderoLibrary.org) (bottom left on the home page). Questions may be directed to [atascaderolibraryart@gmail.com](mailto:atascaderolibraryart@gmail.com).**

The prospectus is shown on the right.

## Fair Awards

**Charlene Martyn**

First place in abstract, advanced amateur division

**Kay Hiron**

Honorable mention

**Juanita Shaffer**

Honorable mention

**Linda Bareis**

1st place, amateur division, abstract art

### PROSPECTUS

**Themed Exhibit: CLIMATE CHANGE Express what climate change means to you**

The San Luis Obispo County Library system's goal is to exhibit professional-quality artwork for the purpose of increasing public awareness of the visual arts and enhancing cultural and artistic awareness in the community. Works chosen for exhibits will present a wide variety of art that is considered appropriate for a public space used by all ages. The Selection Committee will consider the below when determining which entries will be accepted for display.

- Expression of the theme, Climate Change
- Esthetic appeal
- Technical ability
- Originality
- Innovation
- Desire to display a variety of artistic styles
- Community, historical or regional interest
- Educational significance and/or the ability to highlight library resources.

**Deadline to submit artwork images via email to [atascaderolibraryart@gmail.com](mailto:atascaderolibraryart@gmail.com): September 8, 2014**

- Artists may submit a **maximum of three pieces of two-dimensional artwork** in any media, e.g. ink, watercolor, oil, acrylic, multi-media, photography, collage, or hand-pulled prints.
- All artwork must be original in concept. Compositions taken from published material or other artist's photographs or work will not be considered original.
- Include the title, media type, and dimensions of the proposed works for exhibition, artist's name, address, phone, and email address.
- Emailed images must be in JPEG files less than 2 MB in size, with the recommended longest pixel dimension between 1600 and 2000 pixels. Name digital files with the artist's last name, first initial, and number corresponding to the entry form, e.g. Smith\_A\_1.jpeg.
- Accepted artwork must be adequately prepared to hang (no saw-tooth hangers) and signed by the artist.
- Other than canvas, all work must be framed. Canvas artworks, if not framed, must be finished on all edges. Artwork with a perimeter larger than 100 inches, including frame, cannot be shown under glass. Plexiglas should be used for large pieces.
- Frames and glass must be clean and undamaged. Artwork must be held securely within the frame. Artwork must also be free of stains, foxing and/or any damage.
- Artist must provide a current biography or artist statement.

Refer to **San Luis Obispo County Library Visual Art Exhibits Policy and Exhibitors Agreement at [FriendsOfTheAtascaderoLibrary.org](http://FriendsOfTheAtascaderoLibrary.org)** (lower left corner) for further information.

**Notification of acceptance and non-acceptance:** September 16, 2014

**Delivery of accepted artwork** to Atascadero Library (6555 Capistrano Ave) September 30, 2014

**Exhibit Opens:** October 1, 2014

**Artists' reception:** October 9, 2014, 5:30-7 pm, at Atascadero Library.

**Pick up artwork at end of show:** no earlier than 3 pm November 30 nor later than close of library on December 2

The Atascadero Library reserves the right to reject work that is not of reasonable size and weight, is not dry, is deemed unsuitable for the show, or does not meet the specified criteria. Limited space may also apply. Exhibition of art does not constitute endorsement of artists' or organization's viewpoint.

Artists with work accepted to be exhibited in the show are required to sign the San Luis Obispo County Library Exhibitor Agreement.

Questions may be directed to [atascaderolibraryart@gmail.com](mailto:atascaderolibraryart@gmail.com).

# Atascadero Art Association NEWSLETTER August 2014

## SUMMARY PAGE

**Aug 11** BBQ, Mon 6 pm, Deborah Hintergardt, 712-9015, 3420 Silla

**Aug 20** Newsletter Deadline, Wed

<p><b>Membership Dues</b> Membership is for one year, Jan. to Dec. Categories</p> <table border="0"> <tr> <td>\$24</td> <td>Single/Family</td> </tr> <tr> <td>\$75</td> <td>Sponsorship</td> </tr> <tr> <td>\$500</td> <td>Lifetime membership</td> </tr> <tr> <td>\$1000</td> <td>Patron of the Arts</td> </tr> </table> <p>Send checks to Atascadero Art Association P. O. Box 28, Atascadero, CA 93423</p> <p><b>Programs</b></p> <table border="0"> <tr> <td>Aug</td> <td>BBQ - at Deborah Hintergardt's</td> </tr> <tr> <td>Sep</td> <td>Dorothy Riggs - collage</td> </tr> <tr> <td>Oct</td> <td>TBA</td> </tr> <tr> <td>Nov</td> <td>Susan Dunker-Pastels</td> </tr> <tr> <td>Dec</td> <td>Holiday dinner</td> </tr> </table> <p><b>Classes &amp; Workshops</b></p> <table border="0"> <tr> <td>Barnard, John</td> <td>466-1465</td> <td>Watercolor</td> </tr> <tr> <td>Ingram, Evelyn</td> <td>466-7459</td> <td>Watercolor</td> </tr> <tr> <td>Monday Painters</td> <td>434-2321</td> <td></td> </tr> <tr> <td>Plein-air Painters</td> <td>466-0464</td> <td></td> </tr> </table> <p><b>Where Showing</b></p> <p><i>Paula Schroeder</i> Art Central Gallery, 747-4200 1329 Monterey Street, San Luis Obispo, CA</p> <p><i>George Asdel</i> <i>Cheryl Strahl</i> Gallery at Marina Square, 772-1068 601 Embarcadero - Suite 10, Morro Bay, CA</p>	\$24	Single/Family	\$75	Sponsorship	\$500	Lifetime membership	\$1000	Patron of the Arts	Aug	BBQ - at Deborah Hintergardt's	Sep	Dorothy Riggs - collage	Oct	TBA	Nov	Susan Dunker-Pastels	Dec	Holiday dinner	Barnard, John	466-1465	Watercolor	Ingram, Evelyn	466-7459	Watercolor	Monday Painters	434-2321		Plein-air Painters	466-0464		<p><b>Art Association</b> P. O. Box 28, Atascadero, CA 93423 www.atascaderoartassn.fix.net <a href="mailto:atasarts@gmail.com">atasarts@gmail.com</a></p> <p><b>Officers</b></p> <table border="0"> <tr> <td>President</td> <td>Deborah Hintergardt</td> <td>712-9015</td> </tr> <tr> <td>Vice Pres.</td> <td>Charlene Martyn</td> <td>239-2642</td> </tr> <tr> <td>Secretary</td> <td>Wilma Sparling</td> <td>466-0588</td> </tr> <tr> <td>Treasurer</td> <td>Mayrene Ogier</td> <td>466-1328</td> </tr> <tr> <td>Director</td> <td>George Asdel</td> <td>466-0464</td> </tr> <tr> <td>Director</td> <td>Kay Hiron</td> <td>466-3749</td> </tr> <tr> <td>Director</td> <td>Juanita Shaffer</td> <td>461-9040</td> </tr> </table> <p><b>Committees</b></p> <table border="0"> <tr> <td>Gallery</td> <td>Mayrene Ogier</td> <td>466-1328</td> </tr> <tr> <td>Historian</td> <td>George Asdel</td> <td>466-0464</td> </tr> <tr> <td>Newsletter</td> <td>John Gallo</td> <td>434-2321</td> </tr> <tr> <td>Program</td> <td>Deborah Hintergardt</td> <td>712-9015</td> </tr> <tr> <td>Publicity</td> <td>Charlene Martyn</td> <td>239-2642</td> </tr> <tr> <td>Review</td> <td>Charlene Martyn</td> <td>239-2642</td> </tr> <tr> <td>Review</td> <td>Kay Hiron</td> <td>466-3749</td> </tr> <tr> <td>Sunshine</td> <td>Kay Hiron</td> <td>466-3749</td> </tr> <tr> <td>Webmaster</td> <td>John Gallo</td> <td>434-2321</td> </tr> </table> <p><b>Newsletter</b></p> <table border="0"> <tr> <td>Editor</td> <td>John Gallo</td> </tr> <tr> <td>Articles/Photos</td> <td>Charlene Martyn</td> </tr> <tr> <td></td> <td>Kay Hiron</td> </tr> <tr> <td>Printing</td> <td>Mayrene Ogier</td> </tr> </table> <p><b>Tax deductible</b> Remember the Atascadero Art Association in your will or trust. Any donations and dues are tax deductible because we are a 501 (C ) (3) registered non-profit organization.</p>	President	Deborah Hintergardt	712-9015	Vice Pres.	Charlene Martyn	239-2642	Secretary	Wilma Sparling	466-0588	Treasurer	Mayrene Ogier	466-1328	Director	George Asdel	466-0464	Director	Kay Hiron	466-3749	Director	Juanita Shaffer	461-9040	Gallery	Mayrene Ogier	466-1328	Historian	George Asdel	466-0464	Newsletter	John Gallo	434-2321	Program	Deborah Hintergardt	712-9015	Publicity	Charlene Martyn	239-2642	Review	Charlene Martyn	239-2642	Review	Kay Hiron	466-3749	Sunshine	Kay Hiron	466-3749	Webmaster	John Gallo	434-2321	Editor	John Gallo	Articles/Photos	Charlene Martyn		Kay Hiron	Printing	Mayrene Ogier
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